

Three-Hour Telecast of Inauguration

Feature of tomorrow's television programming will be a three-hour telecast of the Presidential Inauguration ceremonies co-sponsored by Southwest Savings & Loan Assn. The program over the CBS network will be presented locally on Channel 2 from 8 a. m. until 11:30 a.m.

An experienced and popular crew of CBS reporters and newsmen will describe the activities: Walter Cronkite at the Capitol, Robert Trout at the White House, Edward R. Murrow at the Inaugural Platform and Presidential Inauguration

Stand, Howard K. Smith, in company dignitaries enter their side the Capitol Rotunda and cars to proceed to the Capitol George Herman on the White building, including the inaugural House grounds.

The program will be continuing the Capitol, and ending as the inauguration ceremony proceeds to and President-elect and accom-

Torrance Man Named To Top Post by Von's

Don Stuetz has been named head grocery buyer of Von's Grocery Co., according to an announcement made today by George Carter, grocery division head for the company.

Stuetz has been with Von's since 1950 and has worked in the liquor department prior to being transferred to the grocery division. Stuetz was appointed assistant grocery-buyer in 1955, the position he has held until his new assignment. He is a native of Los Angeles and lives in Torrance with his wife and two children.

Certi-Bond Becoming Known as a Family Store

A complete indoor shopping center is available to members at Certi-Bond, where an overall savings of 15 per cent is offered on nationally advertised merchandise of the highest quality, according to Julian Hirschman, president of the discount retail store. He is assisted by Hank Shearer, general manager of the concern. The Torrance Certi-Bond facility, located at 501 Arlington Ave., is one of four similar operations throughout the country.

This operation, which began as a merchandise outlet for

union members in Vernon in 1955 and continued with the same policy when it moved to Torrance in 1956, then issued membership cards to school and city employees and is now not only acclaimed as the place for complete shopping by these groups, but is known as a "family store."

CERTI-BOND, in accordance with its association with a national consumer organization, follows a strict code of ethics which is in part:

Clearly define its membership, cooperate in advancing its membership, truthfully represent and advertise the merchandise and services offered, willingly and promptly fulfill all guarantees, offer for sale only quality products, adhere to commission pricing guides against deceptive pricing along with government standards for product labeling, and sell merchandise at consistent low prices.

WITH 80,000 square feet of inside floor space Certi-Bond's departments include, in addition to their complete food store, a furniture department, pharmacy, drug and cosmetic

sections, records, art supplies and stationery, appliances, radios-televisions, floor covering and draperies, sporting goods, hardware and electric tools, auto supplies, a nursery with garden supplies and yard tools, jewelry, watches and diamonds, a complete photo store and service, clothing for the entire family, tobacco and a liquor department featuring their own brands at price savings.

Hours at Certi-Bond, where guaranteed quality merchandise with no second grade items prevails in all departments, are 12 to 9 p.m. Monday, Tuesday, Wednesday, Thursday, and Friday, Saturday, 10 a.m. to 6 p.m. and Sunday 12 to 5 p.m.

Certi-Bond announced this week that starting March 1 a fee of \$2 will be charged for all membership cards with a \$1 yearly renewal. All memberships prior to this date will be accepted without charge and will be classified as charter members.

ment are 12 to 9 p.m. Monday, Tuesday, Wednesday, Thursday, and Friday, Saturday, 10 a.m. to 6 p.m. and Sunday 12 to 5 p.m.



EXECUTIVE... Julian Hirschman, working president of Certi-Bond membership store, 501 Arlington Ave., started out as a \$12 per week stock boy in Minneapolis in 1925. The genial businessman holds high esteem for Torrance city officials, police, and fire department personnel. (Herald Photo)

Local Dentists At Alumni Fete

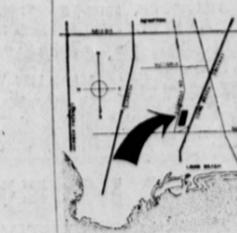
Doctors Arthur Berke and Ernest J. Tarr, of Torrance, are expected to attend the 65th annual meeting of the University of California Dental Alumni association in San Francisco Jan. 22 and 23. The meeting will be held in the St. Francis Hotel.

PORT OF ENTRY SALE

FRIDAY - SATURDAY - SUNDAY
10 A.M. TO 10 P.M.
(Friday 5 to 10 p.m.)

508 New 1961 cars have been held in our warehouses awaiting adjustment claims on Lloyds of London for minor transit scratches and fading. They must now be sold to make way for incoming shipments. Prices shown are inclusive. Add only sales tax and license. Arrangements for terms and trade ins at warehouse.

Model	Regular Price	Warehouse Price
MG Sedan	\$2970	\$2129
Morris 4-door	2570	1865
Austin 4-door	2514	1788
Austin 2-door	1975	1386
Morris P.U.	1706	1281
Morris Panel	1738	1297



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Thriftmart
U.S.D.A. "A" GRADE
CALIFORNIA GROWN
DELIVERED DAILY
FRESH FRYING CHICKENS

WHOLE BODY
31^c
lb.

LEGS AND THIGHS
55^c
lb.

BREASTS
59^c
lb.

WINGS
25^c
lb.

BACKS & NECKS
8^c
lb.

FARMER JOHN 1-LB. PKG.
SLICED BACON
59^c
lb.

LEE'S EXTRA LEAN
CORNED BEEF ROUND
69^c
lb.

GORTON'S FROZEN
FISH STICKS
59^c
lb.

FRESHLY GROUND PURE
BULK PORK SAUSAGE
35^c
lb.

FRESH EASTERN GRAIN-FED PORK
LEAN SHOULDER
49^c
lb.

BUTT ROAST
39^c
lb.

PICNIC SHOULDER
ROAST
29^c
lb.

OLEO 10^c
1-LB. CTN.

POT HOLDERS 9^c
EACH

DELUXE PIZZA PIE 99^c
EA.

HILLBROOK VODKA
\$3.49
4 1/2 QT. BTL.

CHEESE
45^c
10 OZ. PKG.

SCOTCH WHISKY \$3.98
4 1/2 QT. BTL.

COTTO SALAMI 29^c
6 OZ. PKG.

ORANGE JUICE 15^c
6 OZ. TIN

BETTY CROCKER REFRIGERATED BISCUITS
3
8 OZ. TUBES
25^c

ZEE TOILET TISSUE
35^c
4 ROLL PAK

HEINZ KETCHUP
19^c
14 OZ. BTL.

EVERFRESH FROZEN 10 OZ. PKG. STRAWBERRIES... 19^c

1961 WORLD SERIES OF PROFESSIONAL TENNIS
JAN. 19-20, 1961 7:30 P.M. \$1.50 TO \$6.00 CHILDREN UNDER 14 \$1.00

ARIZONA GRAPEFRUIT 8 39^c
1 LB. CELLO BAG

RED RADISHES OR GREEN ONIONS 2 9^c

TOMATOES 2 29^c
RED RIPE MEDIUM SIZE
lbs.

FROZEN CRINKLE CUT POTATOES \$1.00
PEAS & CARROTS, BROCCOLI CUT SPEARS, CHOPPED SPINACH, CAULIFLOWER
PKGS. YOUR CHOICE

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